

B2B Media

Publisher's Statement

6 months ended June 30, 2024

Subject to Audit

Field Served:

FACILITY MAINTENANCE DECISIONS serves the field of engineering & maintenance management, encompassing educational buildings, medical buildings, commercial buildings, government buildings, hospitality buildings, industrial buildings, and retail buildings.



TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION		32,550
AVERAGE QUALIFIED NONPAID CIRCULATION		
Qualified Nonpaid Individual - Print		22,135
Qualified Nonpaid Individual - Digital		10,415
Total Qualified Nonpaid Individual		32,550
Total Average Qualified Nonpaid Circulation		32,550

AVERAGE NONQUALIFIED CIRCULATION		
Nonqualified Allocated for Shows & Conventions - Print		25
Total Nonqualified Allocated for Shows & Conventions		25
Nonqualified Miscellaneous, Including Staff Copies - Print		848
Total Nonqualified Miscellaneous, Including Staff Copies		848
Total Average Nonqualified Circulation		873

CIRCULATION BY ISSUES			
Issue	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid
Jan	22,139	10,411	32,550
Feb/Mar	22,134	10,416	32,550
Apr/May	22,134	10,416	32,550
Jun	22,134	10,416	32,550

BUSINESS ANALYSIS							
Classification by Business & Industry *		Total	%	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Classification by Title	
						Directors of Maintenance, Directors of Maintenance & Engineering, Directors of Facilities Maintenance, Directors of Building & Grounds, Directors of Building Services/Plant Services, Maintenance Managers, Facilities Maintenance Managers, Engineering & Maintenance Managers	Building Services Managers/ Supervisors, Plant Managers/ Supervisors, Building Maintenance Superintendents, Building & Grounds Superintendents, Maintenance Supervisors, Building Supervisors, Facilities Engineers, Building Engineers, Maintenance Engineers, and other Engineering & Maintenance Managers
1.	Educational Buildings	12,326	37.9	8,903	3,423	10,292	2,034
2.	Medical Buildings	7,195	22.1	5,071	2,124	4,772	2,423
3.	Commercial Buildings	4,811	14.8	3,658	1,153	2,645	2,166
4.	Government Buildings	3,899	12.0	2,524	1,375	1,579	2,320
5.	Hospitality Buildings	1,230	3.8	671	559	904	326
6.	Industrial Buildings	1,520	4.7	768	752	886	634
7.	Retail Buildings	1,569	4.8	539	1,030	1,305	264
8.	Others Allied to the Field						
Total Qualified Circulation		32,550	100.0	22,134	10,416	22,383	10,167
Percent		100.0		68.0	32.0	68.8	31.2

* Type of Organization

SOURCE ANALYSIS				
Source	Print	Digital	Total	Percent
Total Direct Request From Recipient	15,023	2,568	17,591	54.0
Total Direct Request From Recipient's Company	1		1	0.0
Total Communication Other Than Request				
Membership Benefit				
Business Directories				
Lists	7,110	7,848	14,958	46.0
Acquired Circulation				
Other Sources				
Total Qualified Subscriptions	22,134	10,416	32,550	100.0
Percent	68.0	32.0	100.0	
Single Copy Sales				
Total Qualified Circulation			32,550	

15,699 copies or 48.2% of Total Qualified Circulation is >24 months.

GEOGRAPHIC ANALYSIS			
State	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid
Alabama	249	116	365
Arizona	345	169	514
Arkansas	297	113	410
California	1,783	1,111	2,894
Colorado	312	173	485
Connecticut	288	110	398
Delaware	104	75	179
District of Columbia	61	30	91
Florida	984	563	1,547
Georgia	563	316	879
Idaho	141	48	189
Illinois	1,003	434	1,437
Indiana	613	255	868
Iowa	460	145	605
Kansas	372	121	493
Kentucky	295	148	443
Louisiana	228	92	320
Maine	164	65	229
Maryland	435	185	620
Massachusetts	544	291	835
Michigan	658	289	947
Minnesota	500	235	735
Mississippi	158	63	221
Missouri	720	206	926
Montana	132	51	183
Nebraska	344	106	450
Nevada	127	65	192
New Hampshire	123	52	175
New Jersey	620	278	898
New Mexico	132	43	175
New York	1,205	560	1,765
North Carolina	623	281	904
North Dakota	148	59	207
Ohio	1,038	457	1,495
Oklahoma	428	172	600
Oregon	281	155	436
Pennsylvania	1,063	510	1,573
Rhode Island	76	31	107
South Carolina	271	108	379
South Dakota	171	33	204
Tennessee	406	209	615
Texas	1,603	855	2,458
Utah	166	82	248
Vermont	76	46	122
Virginia	515	215	730
Washington	523	274	797
West Virginia	87	37	124
Wisconsin	582	273	855
Wyoming	56	21	77
TOTAL 48 CONTERMINOUS STATES	22,073	10,326	32,399
Alaska	29	40	69
Hawaii	27	46	73
TOTAL ALASKA & HAWAII	56	86	142
Single Copy Sales			
U.S. Unclassified			
TOTAL UNITED STATES	22,129	10,412	32,541
Poss. & Other Areas	4	3	7
U.S. & POSS., etc.	22,133	10,415	32,548
Canada			
International			
Military or Civilian Personnel Overseas	1	1	2
Total International	1	1	2
E-mail Address Only			
Other Unclassified			
GRAND TOTAL	22,134	10,416	32,550

NOTES

Definition of Recipient Qualification:

Qualified recipients are directors of maintenance, directors of maintenance & engineering, directors of facilities maintenance, directors of building & grounds, directors of building services/plant services, maintenance managers, facilities maintenance managers, engineering & maintenance managers, building services managers/supervisors, plant managers/supervisors, building maintenance superintendents, building & grounds superintendents, maintenance supervisors, building supervisors, facilities engineers, building engineers, maintenance engineers, and other engineering & maintenance managers.

Rounding %: Due to rounding, percentages may not always add up to 100%.

Analyzed Issue: The information in Business Analysis; Source Analysis; and Geographic Analysis is from an analysis of the June issue.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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