

B2B Media

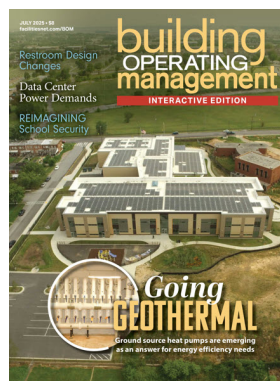
Publisher's Statement

6 months ended June 30, 2025

Subject to Audit

Field Served:

BUILDING OPERATING MANAGEMENT serves the field of facilities management, encompassing commercial buildings: office buildings, real estate/property management firms, developers, financial institutions, insurance companies, apartment complexes, civic/convention centers, including members of the Building Owners and Managers Association (BOMA), CoreNet Global, International Facility Management Association (IFMA) and the Association for Facilities Engineering (AFE); retailbuildings: shopping centers and retail chain headquarters; medicalbuildings: hospitals, nursing homes, medical clinics, including members of the American Society for Hospital Engineering (ASHE); educational buildings: schools, colleges & universities, including members of the Association of Higher Education Facilities Officers (APPA), government buildings: federal, state, county, municipal, airports, military; industrial buildings: office and headquarter buildings of manufacturing firms, manufacturing plants, utilities; hospitality buildings: hotels, motels, restaurant chains; architecture and design firms, consultants, and contractors.



[Learn more about this media property at auditedmedia.com](https://auditedmedia.com)

TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION		60,050
AVERAGE QUALIFIED NONPAID CIRCULATION		
Qualified Nonpaid Individual - Print		28,000
Qualified Nonpaid Individual - Digital		32,050
Total Qualified Nonpaid Individual		60,050
Total Average Qualified Nonpaid Circulation		60,050

AVERAGE NONQUALIFIED CIRCULATION	
Nonqualified Allocated for Shows & Conventions - Print	31
Total Nonqualified Allocated for Shows & Conventions	31
Nonqualified Miscellaneous, Including Staff Copies - Print	1,241
Nonqualified Miscellaneous, Including Staff Copies - Digital	1
Total Nonqualified Miscellaneous, Including Staff Copies	1,242
Total Average Nonqualified Circulation	1,273

CIRCULATION BY ISSUES			
Issue	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid
Jan/Feb	28,000	32,050	60,050
Mar/Apr	28,000	32,050	60,050
May	28,000	32,050	60,050
Jun/Jul	28,000	32,050	60,050

BUSINESS ANALYSIS							
Classification by Business & Industry		Total	%	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Classification by Title	
						Executive Building Ownership & Facilities Management	Construction/ Engineering Management
						Building Owners, Developers, Presidents, Partners, CEO's, CFO's, CIO's, COO's, Exec. Vice Presidents and other Corporate Officers; VP/Directors of: Facilities & Buildings, Real Estate; Property Managers, Assistant Property Managers, and Asset Managers; Building and Facilities Managers; VP/ Directors of Energy Services; Superintendents of Schools/ School Districts	VPs/Directors of: Facilities Engineering, Design & Construction; Physical Plant Directors; Project Managers, Energy Managers, Construction Managers; Staff Architects, Staff Engineers, Space Planners, Interior Designers, Energy Directors
1.	COMMERCIAL BUILDINGS: Office Buildings, Real Estate/Property Management Firms, Developers, Financial Institutions, Insurance Companies Apartment Complexes, Civic/Convention Centers, including members of AFE, BOMA, CoreNet Global (formerly NACORE) and IFMA	18,574	30.9	7,489	11,085	17,588	986
2.	EDUCATIONAL BUILDINGS: Schools, Colleges & Universities including members of APPA	16,740	27.9	8,386	8,354	15,722	1,018
3.	MEDICAL BUILDINGS: Hospitals, Nursing Homes, Medical Clinics including members of ASHE	16,845	28.1	8,178	8,667	13,698	3,147
4.	GOVERNMENT BUILDINGS: Federal, State, County, Municipal, Airports & Military	3,935	6.6	1,739	2,196	3,194	741
5.	INDUSTRIAL BUILDINGS: Office and Headquarter buildings of Manufacturing Firms, Manufacturing Plants, Utilities	1,463	2.4	815	648	1,237	226
6.	HOSPITALITY BUILDINGS: Hotels, Motels, Restaurant Chains	1,270	2.1	668	602	1,143	127
7.	RETAIL BUILDINGS: Shopping Centers and Retail Chain Headquarters	612	1.0	341	271	560	52
	Sub-Total	59,439	99.0	27,616	31,823	53,142	6,297
8.	Architectural and Design Firms, Consultants, and Contractors	611	1.0	384	227		
	Total Qualified Circulation	60,050	100.0	28,000	32,050		
	Percent	100.0		46.6	53.4		

SOURCE ANALYSIS				
Source	Print	Digital	Total	Percent
Total Direct Request From Recipient	23,298	14,303	37,601	62.6
Total Direct Request From Recipient's Company		1	1	0.0
Total Communication Other Than Request				
Membership Benefit				
Business Directories				
Lists	4,702	17,746	22,448	37.4
Acquired Circulation				
Other Sources				
Total Qualified Subscriptions	28,000	32,050	60,050	100.0
Percent	46.6	53.4	100.0	
Single Copy Sales				
Total Qualified Circulation			60,050	

GEOGRAPHIC ANALYSIS			
State	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid
Alabama	342	388	730
Arizona	431	561	992
Arkansas	321	251	572
California	2,198	3,044	5,242
Colorado	472	625	1,097
Connecticut	351	403	754
Delaware	201	363	564
District of Columbia	92	85	177
Florida	1,946	1,889	3,835
Georgia	746	918	1,664
Idaho	144	171	315
Illinois	1,339	1,719	3,058
Indiana	566	690	1,256
Iowa	455	397	852
Kansas	494	434	928
Kentucky	340	331	671
Louisiana	368	423	791
Maine	157	147	304
Maryland	785	854	1,639
Massachusetts	772	1,015	1,787
Michigan	685	848	1,533
Minnesota	579	676	1,255
Mississippi	260	228	488
Missouri	821	665	1,486
Montana	167	142	309
Nebraska	326	291	617
Nevada	169	211	380
New Hampshire	139	133	272
New Jersey	716	797	1,513
New Mexico	133	146	279
New York	1,823	2,233	4,056
North Carolina	741	771	1,512
North Dakota	152	105	257
Ohio	1,083	1,048	2,131
Oklahoma	421	476	897
Oregon	303	318	621
Pennsylvania	1,272	1,273	2,545
Rhode Island	100	95	195
South Carolina	324	328	652
South Dakota	166	134	300
Tennessee	549	764	1,313
Texas	2,208	2,886	5,094
Utah	209	269	478
Vermont	74	84	158
Virginia	622	813	1,435
Washington	531	639	1,170
West Virginia	126	145	271
Wisconsin	591	566	1,157
Wyoming	76	56	132
TOTAL 48 CONTERMINOUS STATES	27,886	31,848	59,734
Alaska	53	100	153
Hawaii	54	94	148
TOTAL ALASKA & HAWAII	107	194	301
Single Copy Sales			
U.S. Unclassified			
TOTAL UNITED STATES	27,993	32,042	60,035
Poss. & Other Areas	6	8	14
U.S. & POSS., etc.	27,999	32,050	60,049
Canada			
International			
Military or Civilian Personnel Overseas	1		1
Total International	1		1
E-mail Address Only			
Other Unclassified			
GRAND TOTAL	28,000	32,050	60,050

NOTES

Definition of Recipient Qualification:

Qualified recipients are individuals in executive ownership and facilities management (building owners, developers, presidents, partners, CEO's, CFO's, CIO's, COO's, executive vice presidents, and other corporate officers; VP/directors of: facilities & buildings, real estate; property managers, assistant property managers, and asset managers; building and facility managers; VP/directors of energy services, superintendents of schools/school districts); and construction/engineering management (VP/directors of facilities engineering, design & construction; physical plant directors; project managers, energy managers, construction managers; staff architects, staff engineers, space planners, interior designers, energy directors).

Rounding %: Due to rounding, percentages may not always add up to 100%.

Analyzed Issue: The information in Business Analysis; Source Analysis; and Geographic Analysis is from an analysis of the June/July issue.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

Frequency: 8 times per year

Format: Standard

Established: 1954

AAM Member Since: 1955

Member #: 06-3019-3

Class: BUILDING MANAGEMENT & REAL ESTATE

Parent Company: Trade Press Media Group, Inc.

DONNA HEUBERGER
Director of Audience Strategy & Intelligence

ERIC MUENCH
Senior Manager of Audience Development

Published by:

Trade Press Media Group, Inc.
10001 W. Innovation Dr. Ste. 101
Wauwatosa, WI 53226
T: (414) 228-7701
<https://www.facilitiesnet.com/bom/>