

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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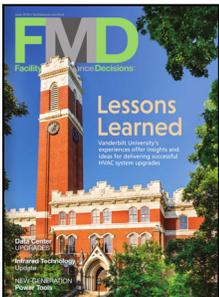
FACILITY MAINTENANCE DECISIONS is a B2B brand for maintenance and engineering managers responsible for the operations of institutional and commercial buildings in the United States. The publication and its online properties provide news and information about building systems management, energy strategies, grounds management and technology applications.

BRAND REPORT PURPOSE

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand's unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

CHANNELS

FACILITY MAINTENANCE DECISIONS MAGAZINE



5 issues in the period
32,550 average circulation

FACILITY MAINTENANCE DECISIONS WEBSITE



107,618 average users
Shared media channel,
See Note 1

EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
FACILITY MAINTENANCE DECISIONS MAGAZINE (5 issues in the period)	32,550	-	32,550
FACILITY MAINTENANCE DECISIONS WEBSITE: facilitiesnet.com (Monthly Users with 203,235 average Pageviews)	107,618	-	107,618

Note 1: Shared media channel FacilitiesNet.com - serving both Building Operating Management and Facility Maintenance Decisions.

FIELD SERVED

FACILITY MAINTENANCE DECISIONS serves the field of engineering & maintenance management, encompassing educational buildings, medical buildings, commercial buildings, government buildings, hospitality buildings, industrial buildings, and retail buildings.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are directors of maintenance, directors of maintenance & engineering, directors of facilities maintenance, directors of building & grounds, directors of building services/plant services, maintenance managers, facilities maintenance managers, engineering & maintenance managers, building services managers/supervisors, plant managers/supervisors, building maintenance superintendents, building & grounds superintendents, maintenance supervisors, building supervisors, facilities engineers, building engineers, maintenance engineers, and other engineering & maintenance managers.

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	8
Advertiser and Agency	1,109
Allocated for Trade Shows and Conventions	195
All Other	367
TOTAL	1,679

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	32,550	100.0	32,550	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi - Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	32,550	100.0	32,550	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2019 Issue	Total Qualified
January	32,550
February/March	32,550
April	32,550
May	32,550
June	32,550

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2019

This issue is equal to the average of the other 4 issues reported in Paragraph 2.

Type of Organization	Total Qualified	Percent of Total	Classification by Title	
			Directors of Maintenance, Directors of Maintenance & Engineering, Directors of Facilities Maintenance, Directors of Building & Grounds, Directors of Building Services/Plant Services, Maintenance Managers, Facilities Maintenance Managers, Engineering & Maintenance Managers	Building Services Managers/Supervisors, Plant Managers/Supervisors, Building Maintenance Superintendents, Building & Grounds Superintendents, Maintenance Supervisors, Building Supervisors, Facilities Engineers, Building Engineers, Maintenance Engineers, and other Engineering & Maintenance Managers
1. Educational Buildings	10,645	32.7	8,774	1,871
2. Medical Buildings	10,253	31.5	8,112	2,141
3. Commercial Buildings	4,541	14.0	3,127	1,414
4. Government Buildings	3,425	10.5	2,073	1,352
5. Hospitality Buildings	1,089	3.3	863	226
6. Industrial Buildings	1,937	6.0	1,232	705
7. Retail Buildings	660	2.0	503	157
TOTAL QUALIFIED CIRCULATION	32,550	100.0	24,684	7,866
PERCENT	100.0		75.8	24.2

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2019

Qualification Source	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	20,801	7,442	-	28,243	86.8
II. Request from recipient's company:	-	3	-	3	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-
V. TOTAL – Sources other than above (listed alphabetically):	3,346	958	-	4,304	13.2
Association rosters and directories	-	-	-	-	-
*Business directories	3,346	958	-	4,304	13.2
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-
Other sources	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	24,147	8,403	-	32,550	100.0
PERCENT	74.2	25.8	-	100.0	

*See Additional Data

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED BRAND REPORTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	July – December 2016	January – June 2017	July – December 2017	January – June 2018	July – December 2018*	January – June 2019*
Total Audit Average Qualified:	35,052	32,554	32,554	32,551	32,550	32,550
Qualified Non-Paid:	35,052	32,554	32,554	32,551	32,550	32,550
Qualified Paid:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July 2018 – June 2019 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2019*

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	228		Kentucky	511	
New Hampshire	197		Tennessee	706	
Vermont	110		Alabama	387	
Massachusetts	741		Mississippi	300	
Rhode Island	98		EAST SO. CENTRAL	1,904	5.8
Connecticut	402		Arkansas	405	
NEW ENGLAND	1,776	5.5	Louisiana	362	
New York	1,814		Oklahoma	552	
New Jersey	834		Texas	2,081	
Pennsylvania	1,608		WEST SO. CENTRAL	3,400	10.4
MIDDLE ATLANTIC	4,256	13.1	Montana	227	
Ohio	1,640		Idaho	194	
Indiana	908		Wyoming	105	
Illinois	1,526		Colorado	478	
Michigan	985		New Mexico	189	
Wisconsin	994		Arizona	415	
EAST NO. CENTRAL	6,053	18.6	Utah	237	
Minnesota	808		Nevada	158	
Iowa	791		MOUNTAIN	2,003	6.2
Missouri	1,078		Alaska	53	
North Dakota	206		Washington	621	
South Dakota	257		Oregon	345	
Nebraska	516		California	2,346	
Kansas	618		Hawaii	42	
WEST NO. CENTRAL	4,274	13.1	PACIFIC	3,407	10.5
Delaware	99		UNITED STATES	32,534	100.0
Maryland	759		U.S. Territories	15	
Washington, DC	266		Canada	1	
Virginia	844		Mexico	-	
West Virginia	201		Other International	-	
North Carolina	922		APO/FPO	-	
South Carolina	373				
Georgia	794				
Florida	1,203				
SOUTH ATLANTIC	5,461	16.8			
			TOTAL QUALIFIED CIRCULATION	32,550	100.0

*See Additional Data

WEBSITE CHANNEL

WWW.FACILITIESNET.COM*

2019	Pageviews	Sessions	Users	Average Session Duration
January	205,688	146,458	107,698	2:06
February	194,517	138,503	103,342	2:07
March	202,605	142,438	107,604	2:17
April	213,801	153,697	115,002	2:15
May	225,097	159,912	116,945	2:06
June	177,705	125,738	95,117	2:09
AVERAGE:	203,235	144,457	107,618	2:10

January – June 2019 data was provided by Google Analytics. All website activity is audited by BPA Worldwide.

*Shared media channel FacilitiesNet.com - serving both Building Operating Management and Facility Maintenance Decisions.

WEBSITE GLOSSARY

Pageviews: A Pageview is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.

Sessions: A single continuous set of activity attributable to a cookie browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

Users: An identified and unduplicated Cookie Browser that accesses Internet content or advertising during a measurement period.

Average Session Duration: The time visitors remain on a site per session.

ADDITIONAL DATA

MAGAZINE:

PARAGRAPH 3b:

Business directories include 1 source of circulation for a quantity of 4,304 copies or 13.2%, including Hoovers.

GEOGRAPHIC DISTRIBUTION:

Geographic data for Website is not reported at the media owner's option.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Brian Terry, Publisher

Eric Muench, Audience Development Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report.

It will be included in the annual audit made by BPA Worldwide.

Date signed	August 2, 2019
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County	Milwaukee
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About BPA Worldwide

A not-for-profit organization since 1931 and headquartered in Shelton, Connecticut, USA, BPA has a global membership, spanning more than 20 countries. The organization conducts 2,500+ audits for media brands in print, online/digital and live events. In addition, the BPA-iCompli division verifies compliance to defined industry standards, provides technology assurance, and certifies organization's sustainability practices and reporting. BPA is supported by 4,000+ advertiser and agency members. The latest innovation to move the industry forward is the BPA Media Exchange, a brand-safe and audited cooperative marketplace which offers automated solutions for the buying and selling of digital advertising.