

B2B Media

Publisher's Statement

6 months ended December 31, 2025

Subject to Audit

Field Served:

BUILDING OPERATING MANAGEMENT serves the field of facilities management, encompassing commercial buildings: office buildings, real estate/property management firms, developers, financial institutions, insurance companies, apartment complexes, civic/convention centers, including members of the Building Owners and Managers Association (BOMA), CoreNet Global, International Facility Management Association (IFMA) and the Association for Facilities Engineering (AFE); retail buildings: shopping centers and retail chain headquarters; medical buildings: hospitals, nursing homes, medical clinics, including members of the American Society for Hospital Engineering (ASHE); educational buildings: schools, colleges & universities, including members of the Association of Higher Education Facilities Officers (APPA); government buildings: federal, state, county, municipal, airports, military; industrial buildings: office and headquarter buildings of manufacturing firms, manufacturing plants, utilities; hospitality buildings: hotels, motels, restaurant chains; architectural and design firms, consultants, and contractors.



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TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION		60,050
AVERAGE QUALIFIED NONPAID CIRCULATION		
Qualified Nonpaid Individual - Print		28,000
Qualified Nonpaid Individual - Digital		32,050
Total Qualified Nonpaid Individual		60,050
Total Average Qualified Nonpaid Circulation		60,050

AVERAGE NONQUALIFIED CIRCULATION	
Nonqualified Allocated for Shows & Conventions - Print	25
Total Nonqualified Allocated for Shows & Conventions	25
Nonqualified Miscellaneous, Including Staff Copies - Print	786
Total Nonqualified Miscellaneous, Including Staff Copies	786
Total Average Nonqualified Circulation	811

CIRCULATION BY ISSUES			
Issue	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid
Aug	28,000	32,050	60,050
Sep	28,000	32,050	60,050
Oct	28,000	32,050	60,050
Nov/Dec	28,000	32,050	60,050

BUSINESS ANALYSIS

						Classification by Title	
						Executive Building Ownership & Facilities Management	Construction/Engineering Management
						Building Owners, Developers, Presidents, Partners, CEO's, CFO's, CIO's, COO's, Exec. Vice Presidents and other Corporate Officers; VP/Directors of: Facilities & Buildings, Real Estate; Property Managers, Assistant Property Managers, and Asset Managers; Building and Facilities Managers; VP/Directors of Energy Services; Superintendents of Schools/School Districts	VPs/Directors of: Facilities Engineering, Design & Construction; Physical Plant Directors; Project Managers, Energy Managers, Construction Managers; Staff Architects, Staff Engineers, Space Planners, Interior Designers, Energy Directors
Classification by Business & Industry	Total	%	Qualified Nonpaid - Print	Qualified Nonpaid - Digital			
1. COMMERCIAL BUILDINGS: Office Buildings, Real Estate/Property Management Firms, Developers, Financial Institutions, Insurance Companies Apartment Complexes, Civic/Convention Centers, including members of AFE, BOMA, CoreNet Global (formerly NACORE) and IFMA	15,931	26.5	6,388	9,543	13,439	2,492	
2. EDUCATIONAL BUILDINGS: Schools, Colleges & Universities including members of APPA	17,464	29.1	8,470	8,994	15,973	1,491	
3. MEDICAL BUILDINGS: Hospitals, Nursing Homes, Medical Clinics including members of ASHE	16,816	28.0	8,971	7,845	13,950	2,866	
4. GOVERNMENT BUILDINGS: Federal, State, County, Municipal, Airports & Military	3,836	6.4	1,861	1,975	3,114	722	
5. INDUSTRIAL BUILDINGS: Office and Headquarter buildings of Manufacturing Firms, Manufacturing Plants, Utilities	2,279	3.8	822	1,457	1,517	762	
6. HOSPITALITY BUILDINGS: Hotels, Motels, Restaurant Chains	2,213	3.7	773	1,440	1,498	715	
7. RETAIL BUILDINGS: Shopping Centers and Retail Chain Headquarters	938	1.6	340	598	780	158	
Sub-Total	59,477	99.0	27,625	31,852	50,271	9,206	
8. Architectural and Design Firms, Consultants, and Contractors	573	1.0	375	198			
Total Qualified Circulation	60,050	100.0	28,000	32,050			
Percent	100.0		46.6	53.4			

SOURCE ANALYSIS				
Source	Print	Digital	Total	Percent
Total Direct Request From Recipient	25,087	11,302	36,389	60.6
Total Direct Request From Recipient's Company				
Total Communication Other Than Request				
Membership Benefit				
Business Directories				
Lists	2,913	20,748	23,661	39.4
Acquired Circulation				
Other Sources				
Total Qualified Subscriptions	28,000	32,050	60,050	100.0
Percent	46.6	53.4	100.0	
Single Copy Sales				
Total Qualified Circulation			60,050	

GEOGRAPHIC ANALYSIS

State	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid
Alabama	343	354	697
Arizona	386	597	983
Arkansas	327	297	624
California	2,060	3,151	5,211
Colorado	424	648	1,072
Connecticut	341	376	717
Delaware	204	290	494
District of Columbia	90	95	185
Florida	1,941	1,993	3,934
Georgia	832	911	1,743
Idaho	153	147	300
Illinois	1,278	1,763	3,041
Indiana	543	665	1,208
Iowa	434	383	817
Kansas	501	364	865
Kentucky	354	328	682
Louisiana	387	372	759
Maine	168	130	298
Maryland	792	797	1,589
Massachusetts	801	1,113	1,914
Michigan	730	798	1,528
Minnesota	553	687	1,240
Mississippi	262	173	435
Missouri	856	626	1,482
Montana	159	129	288
Nebraska	342	257	599
Nevada	158	207	365
New Hampshire	138	146	284
New Jersey	735	727	1,462
New Mexico	155	135	290
New York	1,908	2,248	4,156
North Carolina	737	835	1,572
North Dakota	162	106	268
Ohio	1,094	1,061	2,155
Oklahoma	447	431	878
Oregon	283	331	614
Pennsylvania	1,212	1,224	2,436
Rhode Island	99	106	205
South Carolina	323	336	659
South Dakota	167	132	299
Tennessee	539	733	1,272
Texas	2,207	3,001	5,208
Utah	198	293	491
Vermont	70	94	164
Virginia	711	864	1,575
Washington	514	666	1,180
West Virginia	149	143	292
Wisconsin	553	556	1,109
Wyoming	70	55	125
TOTAL 48 CONTERMINOUS STATES	27,890	31,874	59,764
Alaska	45	71	116
Hawaii	60	99	159
TOTAL ALASKA & HAWAII	105	170	275
Single Copy Sales			
U.S. Unclassified			
TOTAL UNITED STATES	27,995	32,044	60,039
Poss. & Other Areas	5	6	11
U.S. & POSS., etc.	28,000	32,050	60,050
Canada			
International			
Military or Civilian Personnel Overseas			
Total International			
E-mail Address Only			
Other Unclassified			
GRAND TOTAL	28,000	32,050	60,050

NOTES

Definition of Recipient Qualification:

Qualified recipients are individuals in executive ownership and facilities management (building owners, developers, presidents, partners, CEO's, CFO's, CIO's, COO's, executive vice presidents, and other corporate officers; VP/directors of: facilities & buildings, real estate; property managers, assistant property managers, and asset managers; building and facility managers; VP/directors of energy services, superintendents of schools/school districts); and construction/engineering management (VP/directors of facilities engineering, design & construction; physical plant directors; project managers, energy managers, construction managers; staff architects, staff engineers, space planners, interior designers, energy directors).

Rounding %: Due to rounding, percentages may not always add up to 100%.

Analyzed Issue: The information in Business Analysis; Source Analysis; and Geographic Analysis is from an analysis of the Nov/Dec issue.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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