

**B2B Media**

**Publisher's Statement**

6 months ended December 31, 2025

Subject to Audit

**Field Served:**

FACILITY MAINTENANCE DECISIONS serves the field of engineering & maintenance management, encompassing educational buildings, medical buildings, commercial buildings, government buildings, hospitality buildings, industrial buildings, and retail buildings.



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<b>TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION</b>		<b>32,550</b>
<b>AVERAGE QUALIFIED NONPAID CIRCULATION</b>		
Qualified Nonpaid Individual - Print		22,134
Qualified Nonpaid Individual - Digital		10,416
<b>Total Qualified Nonpaid Individual</b>		<b>32,550</b>
<b>Total Average Qualified Nonpaid Circulation</b>		<b>32,550</b>

<b>AVERAGE NONQUALIFIED CIRCULATION</b>		
Nonqualified Allocated for Shows & Conventions - Print		20
<b>Total Nonqualified Allocated for Shows &amp; Conventions</b>		<b>20</b>
Nonqualified Miscellaneous, Including Staff Copies - Print		484
<b>Total Nonqualified Miscellaneous, Including Staff Copies</b>		<b>484</b>
<b>Total Average Nonqualified Circulation</b>		<b>504</b>

<b>CIRCULATION BY ISSUES</b>			
Issue	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid
Jul	22,134	10,416	32,550
Aug	22,134	10,416	32,550
Sep	22,134	10,416	32,550
Oct	22,134	10,416	32,550
Nov/Dec	22,134	10,416	32,550

BUSINESS ANALYSIS							
Type of Organization		Total	%	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Classification by Title	
						Directors of Maintenance, Directors of Maintenance & Engineering, Directors of Facilities Maintenance, Directors of Building & Grounds, Directors of Building Services/Plant Services, Maintenance Managers, Facilities Maintenance Managers, Engineering & Maintenance Managers	Building Services Managers/ Supervisors, Plant Managers/ Supervisors, Building Maintenance Superintendents, Building & Grounds Superintendents, Maintenance Supervisors, Building Supervisors, Facilities Engineers, Building Engineers, Maintenance Engineers, and other Engineering & Maintenance Managers
1.	Educational Buildings	14,857	45.6	9,125	5,732	12,747	2,110
2.	Medical Buildings	4,662	14.3	3,990	672	2,956	1,706
3.	Commercial Buildings	3,846	11.8	2,741	1,105	2,098	1,748
4.	Government Buildings	4,615	14.2	3,840	775	1,653	2,962
5.	Hospitality Buildings	1,375	4.2	1,265	110	760	615
6.	Industrial Buildings	591	1.8	467	124	397	194
7.	Retail Buildings	2,604	8.0	706	1,898	1,794	810
8.	Others Allied to the Field						
	<b>Total Qualified Circulation</b>	<b>32,550</b>	<b>100.0</b>	<b>22,134</b>	<b>10,416</b>	<b>22,405</b>	<b>10,145</b>
	<b>Percent</b>	<b>100.0</b>		<b>68.0</b>	<b>32.0</b>	<b>68.8</b>	<b>31.2</b>

<b>SOURCE ANALYSIS</b>				
<b>Source</b>	<b>Print</b>	<b>Digital</b>	<b>Total</b>	<b>Percent</b>
<b>Total Direct Request From Recipient</b>	<b>14,061</b>	<b>2,957</b>	<b>17,018</b>	<b>52.3</b>
<b>Total Direct Request From Recipient's Company</b>		<b>1</b>	<b>1</b>	<b>0.0</b>
<b>Total Communication Other Than Request</b>				
Membership Benefit				
Business Directories				
Lists	8,073	7,458	15,531	47.7
Acquired Circulation				
Other Sources				
<b>Total Qualified Subscriptions</b>	<b>22,134</b>	<b>10,416</b>	<b>32,550</b>	<b>100.0</b>
<b>Percent</b>	<b>68.0</b>	<b>32.0</b>	<b>100.0</b>	
Single Copy Sales				
<b>Total Qualified Circulation</b>			<b>32,550</b>	

<b>GEOGRAPHIC ANALYSIS</b>			
<b>State</b>	<b>Qualified Nonpaid - Print</b>	<b>Qualified Nonpaid - Digital</b>	<b>Total Qualified Nonpaid</b>
Alabama	232	108	340
Arizona	333	194	527
Arkansas	295	174	469
California	1,767	933	2,700
Colorado	321	204	525
Connecticut	268	128	396
Delaware	351	40	391
District of Columbia	59	36	95
Florida	981	470	1,451
Georgia	564	270	834
Idaho	143	73	216
Illinois	976	556	1,532
Indiana	528	289	817
Iowa	429	205	634
Kansas	395	129	524
Kentucky	276	146	422
Louisiana	222	106	328
Maine	150	79	229
Maryland	472	171	643
Massachusetts	520	289	809
Michigan	647	327	974
Minnesota	529	240	769
Mississippi	176	84	260
Missouri	723	247	970
Montana	151	55	206
Nebraska	331	107	438
Nevada	144	54	198
New Hampshire	124	72	196
New Jersey	610	289	899
New Mexico	163	43	206
New York	1,208	455	1,663
North Carolina	564	215	779
North Dakota	158	64	222
Ohio	993	531	1,524
Oklahoma	428	189	617
Oregon	277	159	436
Pennsylvania	917	438	1,355
Rhode Island	62	44	106
South Carolina	286	101	387
South Dakota	191	41	232
Tennessee	395	165	560
Texas	1,698	762	2,460
Utah	167	86	253
Vermont	76	63	139
Virginia	517	268	785
Washington	564	308	872
West Virginia	96	37	133
Wisconsin	499	303	802
Wyoming	61	26	87
<b>TOTAL 48 CONTERMINOUS STATES</b>	<b>22,037</b>	<b>10,373</b>	<b>32,410</b>
Alaska	50	22	72
Hawaii	40	17	57
<b>TOTAL ALASKA &amp; HAWAII</b>	<b>90</b>	<b>39</b>	<b>129</b>
Single Copy Sales			
U.S. Unclassified			
<b>TOTAL UNITED STATES</b>	<b>22,127</b>	<b>10,412</b>	<b>32,539</b>
Poss. & Other Areas	7	4	11
<b>U.S. &amp; POSS., etc.</b>	<b>22,134</b>	<b>10,416</b>	<b>32,550</b>
Canada			
International			
Military or Civilian Personnel Overseas			
<b>Total International</b>			
E-mail Address Only			
Other Unclassified			
<b>GRAND TOTAL</b>	<b>22,134</b>	<b>10,416</b>	<b>32,550</b>

## NOTES

**Definition of Recipient Qualification:**

Qualified recipients are directors of maintenance, directors of maintenance & engineering, directors of facilities maintenance, directors of building & grounds, directors of building services/plant services, maintenance managers, facilities maintenance managers, engineering & maintenance managers, building services managers/supervisors, plant managers/supervisors, building maintenance superintendents, building & grounds superintendents, maintenance supervisors, building supervisors, facilities engineers, building engineers, maintenance engineers, and other engineering & maintenance managers.

**Rounding %:** Due to rounding, percentages may not always add up to 100%.

**Analyzed Issue:** The information in Business Analysis; Source Analysis; and Geographic Analysis is from an analysis of the Nov/Dec issue.

**Source Analysis Projection:** The figures used are based on percentages established for the Jun issue and projected against the totals for the Nov/Dec issue.

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We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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