

# 2020 EDITORIAL CALENDAR

building  
OPERATING  
management

Complete kit available at [www.BOMkit.com](http://www.BOMkit.com)

	ENERGY & SUSTAINABILITY	FACILITY TRENDS AND TECHNOLOGY	INNOVATIVE PRODUCTS	SAFETY/ SECURITY	DESIGN, CONSTRUCTION & RENOVATION	INTERIORS & MANAGEMENT	BUILDING OWNER AGENDA	SHOWS	AD CLOSING MATERIALS DUE
<b>JAN</b>	HVAC Performance	Smart Buildings 2020: New Decade, New Opportunities	Plumbing/ Restroom Design	Disaster Planning/ Resilience	Roofing	Interiors: Design for Productivity	Hospitality Facilities	AHR IRE	11/22/19 ..... 12/2/19
<b>FEB</b>	Green Building Report	Critical Facilities & Data Centers	Doors & Door Hardware	Fire/Life Safety	Educational Facilities	Outsourcing	Professional Development with NFMT coverage	<b>BUILDING OPERATING MANAGEMENT'S NFMT2020</b>	12/30/19 ..... 1/7/20
<b>MAR</b> AD READERSHIP STUDY	HVAC 2020: New Decade, New Opportunities	Building IoT	Roofing	Access Control	Renovation Best Practices	Floorcoverings	Diversity	ISC WEST	1/31/20 ..... 2/7/20
<b>APR</b>	Justifying Energy Efficiency Upgrades plus Utilities	Lighting	Paints and Coatings	Mass Notification/ Emergency Communications	Building Exteriors	Ceilings and Acoustics	Data Centers	Lightfair	2/28/20 ..... 3/6/20
<b>MAY</b>	Green Building Report	Critical Facilities & Data Centers	Metal Building Systems Windows	Fire/Life Safety	HVAC: Cooling Options	Workplace 2020: New Decade, New Opportunities	Energy Efficient Design	NEOCON, NFPA	3/31/20 ..... 4/7/20
<b>JUN</b> AD READERSHIP STUDY	Smart Energy Options	Evaluating New Technology	Boilers and Water Heaters	Security	Roof Coatings	Plumbing/ Restroom Design	Commercial Office	BOMA	5/1/20 ..... 5/8/20
<b>JUL</b>	Power Reliability	Smart Metering	Interior Products	Fire Suppression	Greening Educational Facilities	Acoustics/ Soundmasking	Energy Revolution	-	6/2/20 ..... 6/9/20
<b>AUG</b>	Lighting 2020: New Decade, New Opportunities	Critical Facilities & Data Centers	HVAC: VRF	Security	Glass	Workplace Design Trends: Occupant Experience	Technology	<b>criticalfacilities CONNECT</b> Global Security Exchange	6/29/20 ..... 7/6/20
<b>SEPT</b> AD READERSHIP STUDY	Driving Down Energy Costs	Cybersecurity	Flooring Alternatives	Fire/Life Safety	Boilers & Water Heaters	Plumbing/ Restroom Design	Educational Facilities	World Workplace	7/31/20 ..... 8/7/20
<b>OCT</b>	 GREEN ISSUE	HVAC, Lighting, Smart Healthy Buildings, Roofing, Sustainable Interiors, Sustainable Design and Construction, Climate Change, plus Innovative Products for Smart Healthy Sustainable Buildings plus utilities						<b>Greenbuild</b> <b>BUILDING OPERATING MANAGEMENT'S NFMTVEGAS</b>	9/1/20 ..... 9/8/20
<b>NOV</b>	Green Building Report	Critical Facilities & Data Centers	Fire/Life Safety	Emergency Preparedness	Healthcare Facilities	Paints and Coatings	Commercial Office	-	10/2/20 ..... 10/9/20
<b>DEC</b> AD READERSHIP STUDY	Optimizing Energy Use	Smart Buildings	Vision Awards	Doors & Door Hardware	Roofing	Greening Existing Buildings	Healthcare Facilities	-	10/30/20 ..... 11/6/20

Online: Visit [ReachFMs.com](http://ReachFMs.com) to find out how BOM and FacilitiesNet.com content compares. Check out our conferences and expositions at [NFMT.com](http://NFMT.com).

Building Operating Management boasts a 100% qualified circulation, reaching 73,000 building owners and facility managers.

With *Building Operating Management*,  
You Reach Markets With  
**MONEY TO SPEND**

Billions. Not millions. Billions. BOM subscribers spend staggering amounts on renovation and modernizing as well as new construction, spending \$416.1 billion in 2019.

	RENOVATION AND MODERNIZATION	NEW CONSTRUCTION
Educational, Government and Medical	\$132.2B	\$93.3B
Commercial Office, Industrial Office, Retail and Hospitality	\$93.5B	\$97.1B
<b>Total</b>	<b>\$225.7B</b>	<b>\$190.4B</b>

## REACH BUILDING OPERATING MANAGEMENT'S DATABASE EVERYWHERE THEY CONSUME CONTENT

- Image and Leaderboard ads on FacilitiesNet
- Custom Emails
- Mobile targeted
- Content-specific eNewsletters
- Webcasts/FastCasts
- Custom content development and research programs



## OUR SUBSCRIBERS HAVE SIGNIFICANT CLOUT IN THE INDUSTRY

\*2019 Publisher Data, Baxter Research Center

**70%** have preferred-vendor lists

**81%** use ads in *Building Operating Management* to learn about new products

**78%** share their preferred vendor list with outside firms (architects, contractors, engineers, designers, etc.)

**88%** say after reading articles or ads in *Building Operating Management*, they refer to a manufacturer's website

**PUT BUILDING OPERATING MANAGEMENT TO WORK FOR YOU. WE CAN HELP.**

**Brian Terry**  
Facilities Print & Digital Publisher  
414.228.7701 ext. 529  
brian.terry@tradeprint.com

**Steve Shepherd**  
Southeast Regional Director  
414.228.7701 ext. 426  
steve.shepherd@tradeprint.com