

2022 building OPERATING management EDITORIAL CALENDAR

	ENERGY USE	SAFETY & SECURITY	INTERIORS	EXTERIORS	FACILITY TRENDS	VISUALIZER	SPECIAL COVERAGE	BONUS DISTRIBUTION	AD CLOSING MATERIALS DUE
JAN/ FEB	HVAC Technology	Security Cameras & Temperature Screening	Restroom Design	Roofing	Commercial Office Trends	LEED & Sustainable Buildings	Critical Facilities/ Data Centers	AHR, IRE	11/24/21 12/3/21
MAR/ APR <small>AD READERSHIP STUDY</small>	Net Zero Buildings	Security Trends	Temporary Workspaces	Energy Efficient Exteriors	Water Efficiency	Acoustics	NFMT Baltimore Preview	NFMT, ISC West?	2/2/22 2/9/22
MAY	HVAC: Cooling Options	Fire/Life Safety	Elevators	Structural Resilience	Workplace Design	Lighting	Climate Change	Lightfair, NEOCON, NFPA, BOMA	4/4/22 4/11/22
JUN/ JUL <small>AD READERSHIP STUDY</small>	Energy Management - Utilities	Emergency Lighting	Smart Restrooms	Metal Buildings	Facility Software	Flooring & Carpeting	Improving Occupant Experience & Productivity		5/2/22 5/9/22
AUG	HVAC: Indoor Air Quality	Doors and Door Hardware	Ceilings, Acoustics & Sound Masking	Emergency Preparedness	LEED Design	Paints & Coatings	Commercial Offices	World Workplace	6/29/22 7/7/22
SEPT	Lighting Controls	Cybersecurity	Outsourcing	Windows	Health and Wellness Design	Restroom Design	Education Facilities		8/2/22 8/9/22
NEW TECHNOLOGY ISSUE OCT <small>AD READERSHIP STUDY</small>	Boilers and Water Heaters	Active Shooter Prevention	Infection Prevention	Green & Blue Roofs	Smart Buildings	Campus Design/ Outdoor Spaces	NFMT Vegas Preview	NFMT Vegas	8/31/22 9/8/22
NOV	Smart Energy	Fire/Life Safety	Floor Coverings	Exterior Lighting	ADA	Roofing	Healthcare Facilities		9/30/22 10/7/22
DEC	HVAC: UV & Bipolar Ionization	Access Control	Plumbing	Roof Coatings	Sustainable Workplaces	Office Furniture	Government Facilities		11/1/22 11/8/21

Online: Visit ReachFMs.com to find out how BOM and FacilitiesNet.com content compares. Check out our conferences and expositions at NFMT.com.

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Our subscribers are engaged, motivated and manage multi million-dollar budgets.

A Building Operating Management media usage study found the following about our subscribers:

88% say after reading articles or ads in BOM, they refer to a manufacturer's website

81% use ads in BOM to learn about new products and services

Circulation/BPA

Due to the meticulous qualification process of Building Operating Management readers, we can assure you that the magazine is in the hands of people that want to see your product. BOM and FMD are the only BPA-audited magazines in the industry. Your marketing dollars are important, you should never spend them anywhere that isn't fully transparent and audited.

Ensure you reach the entire database with a digital campaign

- **FacilitiesNet.com** is generating more than 140,000 unique visitors per month.
- **Facilities Insider eNewsletter** - Circulation of 110,000
- **Sole-Sponsored Custom Email** - We have identified facility professionals with the most square footage, the biggest budgets and decision making power.
- **FacilitiesNet.com ROS Ads** - Our Run-of-Site (ROS) advertising targets the buyers you want to reach by appearing on content directly related to your product or service.
- **Democasts** - Live, 15-minute product presentation and demonstration webcast. (max time duration 20 minutes including Q&A).